Journalism and social-political conflict in contemporary society

Joan T. Hassan¹, Dorcas Baba², Auwal Ahmed Ibrahim³, Jemimah Deynum Elisha⁴

Department of Mass Communication Kaduna State University, Nigeria¹,²,³,⁴
¹Email: Joanhassan1097@Gmail.Com
²Email: Dorcasbitrusndi@Gmail.Com
³Email: Auwal.Ahmed@Kasu.Edu.Ng
⁴Email: Meema082@Gmail.Com

Abstract - This study delves into the intricate dynamics between journalism and contemporary social-political conflicts. It aims to comprehend the challenges journalists face when reporting on such conflicts, encompassing physical risks in conflict zones, ethical dilemmas arising from portraying sensitive issues, and economic pressures influencing media coverage decisions. Grounded in the theoretical framework of Peace Journalism, the study adopts principles emphasizing accuracy, fairness, and the promotion of dialogue over sensationalism. Utilizing the descriptive research method, the study consults and analyzes relevant literatures, documents, and records to interrogate media ethics and power in multicultural Nigeria. Findings reveal challenges in conflict reporting, including threats to physical safety, ethical quandaries, and economic constraints shaping narratives. Social-political conflicts trigger shifts in the media landscape, influencing news consumption patterns, contributing to media polarization, and fostering the rise of citizen journalism facilitated by social media platforms. Hence, the study offers a set of recommendations to address identified challenges. These encompass safeguarding press freedom, implementing media literacy programs, providing comprehensive journalist training and support, diversifying news sources, establishing ethical reporting guidelines, promoting peace journalism initiatives, fostering international collaboration, launching public awareness campaigns, investing in conflict reporting, and advocating for ongoing research and continuous monitoring.

Keywords: journalism; social-political conflicts; Nigeria journalism; media ethics; peace journalism

I. INTRODUCTION
1.1 Background
In contemporary society, social-political conflicts have become a ubiquitous feature, with their impacts felt across various aspects of society. These conflicts, which arise from divergent social, economic, and political ideologies, have the potential to escalate into violent and destructive confrontations. Journalism, as the fourth estate, plays a crucial role in covering these conflicts, providing the public with accurate, timely, and objective information. However, the nature of
social-political conflicts presents unique challenges to journalists, who must navigate complex and often dangerous situations while adhering to the principles of responsible journalism.

According to a study by the United Nations Development Programme (UNDP), a social-political conflict is "a disagreement, especially one of a political nature, between two or more groups within a society" (UNDP, 2019). These conflicts can take various forms, including ethnic, religious, economic, and political conflicts. Ethnic conflicts arise from differences in ethnicity, language, and culture, while religious conflicts stem from differences in religious beliefs and practices (Berman, 2018). Economic conflicts arise from disparities in wealth and income, while political conflicts arise from differences in political ideologies and systems (Kaufmann, 2018).

The causes of social-political conflicts are multifaceted and complex, with historical, cultural, economic, and political factors playing a role. These conflicts often have deep-seated roots, with historical grievances, social inequalities, and political exclusion contributing to their escalation (Collier, 2018). In many cases, social-political conflicts are exacerbated by external factors, such as foreign intervention, resource exploitation, and political instability (Horowitz, 1985).

The effects of social-political conflicts on society are far-reaching and multidimensional. These conflicts can lead to displacement, violence, and loss of life, as well as economic and social dislocation (Collier, 2018). They can also have long-lasting psychological and social impacts on individuals and communities, including trauma, anxiety, and social exclusion (Berman, 2018). Furthermore, social-political conflicts can exacerbate existing inequalities and deepen social divisions, perpetuating cycles of violence and conflict (Horowitz, 1985).

The role of journalism in covering social-political conflicts is multifaceted and complex. Journalists have a responsibility to provide accurate, timely, and objective information to the public, while also adhering to the principles of responsible journalism (Kaufmann, 2018). This includes avoiding sensationalism, adhering to the facts, and avoiding the propagation of hate speech and incitement to violence (Berman, 2018). Journalists must also ensure that they protect the rights and dignity of all parties involved in the conflict, including victims and perpetrators (Collier, 2018).

However, the nature of social-political conflicts presents unique challenges to journalists, who must navigate complex and often dangerous situations. Journalists may face threats, intimidation, and violence from both state and non-state actors, making it difficult for them to carry out their duties (Kaufmann, 2018). Furthermore, journalists may also face challenges in accessing information and reporting the truth, as they may be subjected to censorship, intimidation, and harassment by those in power (Berman, 2018).

This research delves into the involvement of journalism in addressing social-political conflicts in today's society. It specifically examines the obstacles encountered by journalists, the repercussions of conflicts on the media environment, and the capacity of journalism to foster peace and reconciliation in societies affected by conflict.

The increasing prevalence of social-political conflicts around the world poses a significant challenge for journalism, as these conflicts often involve complex and dangerous situations. While journalism plays a crucial role in providing accurate, timely, and objective information to the public, the nature of these conflicts presents unique challenges to journalists, including threats, intimidation, and violence from both state and non-state actors (Berman, 2018).

According to a report by the Committee to Protect Journalists (CPJ), 60 journalists were killed in 2020, with many of these deaths linked to their coverage of social-political conflicts (CPJ, 2021). In addition to physical violence, journalists covering these conflicts may also face challenges in accessing information and reporting the truth, as they may be subjected to censorship, intimidation, and harassment by those in power (Berman, 2018).

In order to navigate these challenges, journalists must adhere to the principles of responsible journalism, including avoiding sensationalism, adhering to the facts, and avoiding the propagation of hate speech and incitement to violence (Kaufmann, 2018). This requires a deep understanding of the issues at hand and a commitment to providing a comprehensive and nuanced understanding of the conflict, including the root causes of the conflict and the impact it has on the lives of ordinary people (Collier, 2018). This research paper aims to explore the role of
journalism in covering social-political conflicts, the challenges faced by journalists in this context, and strategies for supporting and protecting journalists in their work.

The objective of this research paper is to examine the role of journalism in covering social-political conflicts in contemporary society, with a focus on the challenges faced by journalists, the impact of conflicts on the media landscape, and the potential of journalism to promote peace and reconciliation in conflict-affected societies.

1. What are the main challenges faced by journalists when covering social-political conflicts in contemporary society?
2. How do social-political conflicts impact the media landscape?
3. To what extent can journalism promote peace and reconciliation in conflict-affected societies?

1.2 Conceptual Clarification

Journalism

Journalism serves as a cornerstone of democratic societies, facilitating the dissemination of information crucial for an informed citizenry. Its historical evolution can be traced back to handwritten newsletters and pamphlets, with the establishment of newspapers in the 17th century marking a pivotal moment in the formalization of news reporting (Schudson, 2010; 1989). Over time, journalism has transitioned from a partisan endeavor to a pursuit driven by ideals of accuracy and truthfulness.

The metaphorical characterization of journalism as the "Fourth Estate" emphasizes its role as a check on governmental power, alongside the legislative, executive, and judicial branches (McChesney, 2019). This concept underscores journalism's responsibility in scrutinizing authority, acting as a watchdog, and safeguarding the public interest.

At its core, journalism aims to inform the public by providing timely, accurate, and relevant information. Whether through traditional print and broadcast channels or digital platforms, journalism serves as a bridge between events and the public, contributing to the formation of public opinion (Bardoel & Deuze, 2021).

Ethics form the bedrock of journalism, guiding practitioners through the ethical dilemmas inherent in the profession. The Society of Professional Journalists (SPJ) outlines a Code of Ethics that emphasizes principles such as seeking truth, minimizing harm, acting independently, and being accountable and transparent (SPJ, 2014). Upholding these ethical standards is crucial for preserving the integrity of journalism and maintaining public trust.

The digital age has brought both opportunities and challenges for journalism. While digital platforms offer broader reach and immediate dissemination of news, they also pose challenges such as misinformation, changes in revenue models, and the rise of citizen journalism (Wardle & Derakhshan, 2017). Navigating these challenges requires journalists to adapt to evolving technologies while upholding the fundamental principles of the profession.

Moreover, recognizing diversity and inclusivity has become integral to the evolving meaning of journalism. Journalists increasingly understand the importance of representing diverse voices, perspectives, and experiences to ensure a more comprehensive and equitable portrayal of society (Bourdieu, 2016). This inclusivity contributes to a richer and more accurate understanding of the world.

Evolution of Journalism

The evolution of journalism is a dynamic and multifaceted journey that spans centuries, shaped by technological advancements, societal changes, and shifts in communication paradigms. This transformation has seen journalism evolve from handwritten newsletters to the digital age, where information is disseminated globally in real-time.

The roots of journalism can be traced back to ancient civilizations, where handwritten newsletters and pamphlets disseminated information among communities. However, it was during the 17th century that journalism began to take a more recognizable form with the establishment of the first newspapers. These early publications laid the foundation for the formalization of news reporting (Schudson, 2010). The 19th and early 20th centuries witnessed the rise of print journalism, with newspapers becoming influential players in shaping public opinion. The advent of the telegraph allowed for the rapid transmission of news across regions, reducing the time it took for information to reach
the public. The expansion of mass media, including radio and television, further revolutionized how news was consumed, making it more accessible to a broader audience (Kovach, 2007).

The late 20th century brought about the digital revolution, fundamentally altering the landscape of journalism. The internet emerged as a powerful tool for information dissemination, challenging traditional media models. Online journalism gained prominence, allowing news organizations to reach a global audience instantly. Social media platforms became integral to news consumption, enabling user-generated content and altering the dynamics of information flow (Singer, 2010, see Ghandour et al, 2012).

The 21st century witnessed the rise of citizen journalism, facilitated by the ubiquity of smartphones and the ease of publishing on digital platforms. Ordinary individuals became contributors to the news cycle, providing firsthand accounts of events and shaping narratives. User-generated content became a significant force, challenging the traditional gatekeeping role of mainstream media (Bruns, 2008).

The evolution of journalism has not been without challenges. The transition to digital platforms has disrupted traditional revenue models, leading to concerns about the sustainability of quality journalism. The rise of misinformation and "fake news" in the digital era has also raised questions about the credibility and responsibility of news sources (Wardle & Derakhshan, 2017).

Contemporary journalism has embraced data journalism, leveraging technology to analyze and present complex information. Multimedia storytelling has become a norm, with news organizations incorporating visuals, interactive graphics, and immersive experiences to engage audiences in new ways (Bradshaw & Rohumaa, 2011).

As technology continues to advance, the future of journalism holds exciting possibilities and challenges. Artificial intelligence, virtual reality, and augmented reality are likely to shape how news is produced and consumed. The ongoing conversation about sustainable business models and the importance of fostering media literacy will play a crucial role in navigating the evolving landscape of journalism.

Conflict
Conflict is an inherent aspect of human interaction, manifesting in diverse forms and contexts, from interpersonal to international levels. Recent scholarship underscores the multifaceted nature of conflict, emphasizing its potential for both positive and negative outcomes. Understanding the nuances of conflict, its causes, and effective resolution strategies is crucial for navigating complex human relationships and societal dynamics (Dovidio et al., 2019).

Categorically, conflicts span interpersonal, organizational, societal, and international realms. Interpersonal conflicts arise between individuals, often rooted in personal differences or miscommunication. Organizational conflicts involve disputes within groups or institutions, while societal conflicts encompass broader community or national issues. International conflicts involve disputes between nations, highlighting the global implications of unresolved tensions (Lumineau et al., 2015). The causes of conflict are diverse, ranging from competition for resources to cultural differences and historical grievances. Recent research emphasizes the role of communication breakdowns and the importance of addressing underlying issues for effective conflict resolution (Sturm & Gadlin, 2007).

Resolution strategies vary based on the nature of the conflict. Collaborative approaches, such as negotiation and mediation, are advocated for finding mutually acceptable solutions (Menkel-Meadow, 2004). Alternatively, adversarial approaches, including coercion and litigation, are considered in certain contexts, with the choice influenced by factors such as power dynamics and urgency (Byman & Waxman, 2002).

Socio-political conflict
Socio-political conflict, a complex interplay of social and political dynamics, arises from deep-rooted tensions stemming from ideological differences, power struggles, economic disparities, and cultural clashes (Segun, 2013). This form of conflict often surfaces through various channels such as political movements, protests, and policy debates, sometimes escalating into violent confrontations as individuals and groups contend with societal structures. Rooted in factors such as economic inequalities, political repression, and historical grievances, socio-political conflicts
have profound impacts on individuals and communities, encompassing both immediate consequences of violence and longer-term societal repercussions (Moser & Rodgers, 2005).

Resolving socio-political conflicts necessitates a comprehensive approach that addresses both the immediate manifestations and underlying causes (Boege, 2006). Strategies such as dialogue, reconciliation processes, and institutional reforms play crucial roles in mitigating tensions and fostering constructive change within societies. The role of media is pivotal in shaping narratives and influencing public perceptions during socio-political conflicts. Responsible journalism, by providing accurate information and fostering understanding, can contribute to conflict resolution (Galtung, 1998). Conversely, media manipulation and the spread of misinformation can exacerbate tensions, highlighting the delicate balance in the role of media in conflict scenarios.

Socio-political conflicts pose challenges due to the complexity of the issues involved, including power imbalances, resistance to change, and the presence of spoilers benefiting from the status quo. Effective conflict resolution requires a nuanced approach that acknowledges the multifaceted nature of societal and political tensions. Despite these challenges, the pursuit of sustainable peace demands a commitment to addressing the root causes of conflicts and fostering societal healing. In essence, socio-political conflict embodies the intricate and multifaceted nature of societal and political tensions, necessitating nuanced strategies for understanding, addressing, and transforming these conflicts within the fabric of human societies.

1.3 Review of Relevant Literatures

The review of relevant literature on socio-political conflict provides insights into the complex dynamics of conflicts within societies. Researchers have extensively explored the root causes and manifestations of socio-political conflicts, emphasizing the multifaceted nature of these tensions (Colvin et al., 2015). The interplay of ideological differences, power struggles, economic disparities, and cultural clashes forms the backdrop of such conflicts. Recent studies highlight the continuing relevance of these factors in understanding contemporary socio-political conflicts. Efforts to resolve socio-political conflicts often involve comprehensive strategies that address both immediate manifestations and underlying causes. Dialogue, reconciliation processes, and institutional reforms have been identified as key components of successful conflict resolution. Scholars emphasize the importance of adapting these strategies to the specific context of each conflict, considering the unique factors contributing to tensions within a particular society.

The role of media in socio-political conflicts has garnered significant attention in recent literature. Responsible journalism, characterized by accurate reporting and unbiased coverage, is recognized as a positive force in contributing to conflict resolution (Galtung, 1998). Conversely, the spread of misinformation and media manipulation can exacerbate tensions, underlining the delicate balance that media organizations must navigate during conflict scenarios (Jankowicz, 2020).

Challenges to addressing socio-political conflict are acknowledged in the literature, with power imbalances, resistance to change, and the presence of spoilers identified as significant obstacles. Recent studies continue to explore innovative approaches to overcoming these challenges and enhancing the effectiveness of conflict resolution efforts (O’Leary & Bingham, 2003). The ongoing evolution of conflicts in the contemporary world underscores the need for dynamic and adaptable strategies to address the intricate nature of socio-political tensions (Vaughan, 1995).

The role of journalism in covering social-political conflicts in contemporary society is pivotal, as media serves as a primary source of information and plays a critical role in shaping public perceptions of conflicts. In the age of instantaneous communication and widespread access to information, journalists become frontline witnesses and interpreters of events, influencing how societies understand, respond to, and potentially resolve conflicts (Hanitzsch et al., 2018).

Journalists serve as the bridge between the events unfolding in the complex landscape of social-political conflicts and the general public. Through their reporting, they provide a lens through which individuals can make sense of the causes, dynamics, and consequences of conflicts. This involves not only presenting factual information but also contextualizing events to provide a deeper understanding of the underlying issues (Wardle & Derakhshan, 2017).
In contemporary society, the immediacy of news coverage is amplified by digital platforms and social media, enabling journalists to disseminate information rapidly. This speed, however, comes with challenges such as the potential for misinformation and the need for journalists to verify sources rigorously (Tandoc et al., 2018). Ensuring accuracy is crucial in a landscape where the rapid spread of information can either contribute to a nuanced understanding or perpetuate misconceptions and biases.

Moreover, journalism plays a crucial role in holding those in power accountable during social-political conflicts. Investigative reporting can expose corruption, human rights abuses, and other issues contributing to or exacerbating conflicts. By bringing these issues to light, journalists contribute to transparency and create public awareness that can lead to demands for justice and accountability (Esser & Um, 2017).

The ethical dimension of journalism becomes particularly pronounced in conflict reporting. Journalists face dilemmas related to balancing the need for public information with the potential harm that certain revelations may cause. Striking a balance between the public’s right to know and the potential consequences of disclosure requires careful consideration, as decisions made in reporting can impact the trajectory of a conflict (Newman et al., 2019).

The role of journalists extends beyond mere reporting; they also have the potential to influence peace processes. Through responsible reporting, journalists can highlight opportunities for resolution, humanize conflicting parties, and provide a platform for voices advocating peace. Conversely, biased reporting can exacerbate tensions and contribute to the perpetuation of conflicts (Galtung, 1998).

In conclusion, the role of journalism in covering social-political conflicts in contemporary society is multifaceted. Journalists serve as interpreters, watchdogs, and influencers, shaping the narrative surrounding conflicts. Their ability to provide accurate, timely, and ethically grounded information is crucial for fostering public understanding, holding power to account, and potentially contributing to peacebuilding efforts in societies grappling with complex social-political conflicts.

1.4 The Role of Journalism in Covering Social-Political Conflicts in Contemporary Society

Journalists face several significant challenges when covering socio-political conflicts in contemporary society, influencing their ability to provide accurate and comprehensive reporting. One major challenge is the risk to personal safety, as conflict zones often expose journalists to physical harm and threats (Masood, 2017).

Journalists working in these environments may be subjected to violence from various parties involved in the conflict, making it difficult for them to fulfill their reporting duties. Censorship and restrictions on press freedom pose another critical challenge for journalists covering socio-political conflicts (Hanitzsch et al., 2018). Governments and other powerful actors may impose restrictions on the media, limiting journalists’ ability to access information, report objectively, and serve as watchdogs over those in power. This undermines the principles of free and independent journalism and hampers the public’s right to information.

Manipulation and misinformation are pervasive challenges in the contemporary media landscape (Wardle & Derakhshan, 2017). Journalists covering socio-political conflicts must navigate through a sea of misinformation and propaganda, making it challenging to present an accurate and unbiased account of events. The intentional spread of false information can also contribute to the escalation of conflicts, as misinformation may fuel tensions and shape public perceptions in misleading ways.

Emotional and psychological tolls on journalists constitute a less visible but equally significant challenge. Continuous exposure to traumatic events and witnessing human suffering can lead to emotional distress and burnout among journalists (Newman et al., 2019). The mental health challenges journalists face can impact their overall well-being and, consequently, their ability to provide objective and empathetic coverage of socio-political conflicts.

Economic pressures and resource constraints present additional obstacles for journalists covering conflicts (Esser & Um, 2017). Media organizations may lack the financial resources needed to support in-depth and investigative reporting in conflict zones. This can result in superficial coverage and an inability to shed light on the complexities of socio-political conflicts.
In summary, journalists encounter formidable challenges when covering socio-political conflicts in contemporary society. These challenges include risks to personal safety, censorship, the prevalence of misinformation, emotional tolls, and economic pressures. Addressing these challenges is crucial for maintaining the integrity of journalism and ensuring that the public receives accurate, unbiased, and comprehensive information about complex and sensitive issues.

Socio-political conflicts have profound and multifaceted impacts on the media landscape, reshaping the dynamics of news coverage, the role of journalists, and the relationship between media and society. These impacts are evident in various dimensions:

1. **Challenges to Press Freedom**: Socio-political conflicts often lead to challenges to press freedom as governments or powerful entities may impose censorship, restrictions, or engage in media repression to control narratives (Hanitzsch et al., 2018). Journalists may face threats, violence, and legal repercussions, limiting their ability to report objectively and independently.

2. **Polarization and Bias in Reporting**: Conflicts can contribute to polarization in the media landscape, with outlets aligning themselves with particular political or social factions. This polarization can lead to biased reporting, as media organizations may be influenced by their affiliations, impacting the objectivity and credibility of news coverage (Kelly, 2019).

3. **Rise of Citizen Journalism and Social Media**: Socio-political conflicts often witness the rise of citizen journalism facilitated by social media platforms. Individuals become active contributors, sharing firsthand accounts and shaping narratives. While this democratizes information dissemination, it also introduces challenges related to the verification of information, as social media can be a source of misinformation and propaganda (Tandoc et al., 2018).

4. **Shifts in News Consumption Patterns**: The nature of socio-political conflicts can alter how audiences consume news. Increased conflict coverage may lead to higher news consumption, and the intensity of conflicts can dominate news cycles. However, continuous exposure to conflict-related news may also contribute to news fatigue among audiences (Holton et al., 2013).

5. **Media as a Catalyst or Mitigator of Conflict**: Media can act as both a catalyst and a mitigator of socio-political conflicts. On one hand, biased reporting or sensationalism can contribute to the escalation of tensions. On the other hand, responsible journalism, providing accurate and balanced information, can play a crucial role in fostering understanding and facilitating conflict resolution (Galtung, 1998).

6. **Impact on Journalists’ Well-being**: Socio-political conflicts can take a toll on journalists’ well-being, leading to emotional stress and burnout. Continuous exposure to traumatic events and the pressure to report under challenging circumstances can affect journalists’ mental health, influencing their ability to cover conflicts objectively (Newman et al., 2019).

7. **Economic Pressures on Media Outlets**: Conflict coverage may require significant resources, and media organizations may face economic pressures, especially if conflicts persist over an extended period. Funding challenges can impact the depth and quality of reporting, leading to a focus on sensationalism or surface-level coverage (Esser & Um, 2017).

Socio-political conflicts exert profound influences on the media landscape, shaping the nature of news coverage, press freedom, audience behavior, and the well-being of journalists. Recognizing these impacts is essential for understanding the complexities of the interplay between media and socio-political conflicts in contemporary society.

Journalism has the potential to play a significant role in promoting peace and reconciliation in conflict-affected societies. While the media can contribute positively to these processes, its impact is contingent on several factors, including journalistic practices, media ownership, and the broader socio-political context. Here are key ways in which journalism can contribute to peace and reconciliation:

1. **Fostering Understanding and Empathy**: Responsible journalism can provide in-depth and unbiased coverage that fosters understanding and empathy among different communities involved in a conflict. By presenting diverse perspectives and humanizing the
experiences of those affected, media can contribute to breaking down stereotypes and facilitating dialogue (Galtung, 1998).

(2) Providing Accurate Information: Journalism serves as a primary source of information for the public. Accurate and balanced reporting can counter misinformation and propaganda, helping to create a shared understanding of events. This is crucial for building trust among conflicting parties and the broader public (Wardle & Derakhshan, 2017).

(3) Promoting Dialogue and Reconciliation Initiatives: Media platforms can serve as forums for dialogue and reconciliation initiatives. By providing a space for different voices and opinions, journalists can contribute to the promotion of peaceful discourse. Specialized programs and features that highlight reconciliation efforts and success stories can inspire positive change (Aslam, 2016).

(4) Highlighting Root Causes and Context: In-depth journalism can delve into the root causes of conflicts, providing context and analysis that goes beyond surface-level reporting. This can contribute to a deeper understanding of the issues at stake, laying the groundwork for addressing underlying grievances and fostering reconciliation (Hanitzsch et al., 2018).

(5) Monitoring Peace Processes: Journalists can play a watchdog role by monitoring peace processes, ensuring transparency, and holding stakeholders accountable. This involves scrutinizing the implementation of agreements, examining the role of various actors, and reporting on potential challenges that may hinder the peace-building efforts (Esser & Um, 2017).

(6) Cultivating a Culture of Peace Journalism: Peace journalism is an approach that focuses on constructive reporting and solutions-oriented narratives. By adopting a peace journalism framework, media outlets can consciously contribute to peacebuilding by framing stories in ways that highlight opportunities for resolution rather than perpetuating conflict narratives (Youngblood, 2016).

However, it's important to acknowledge challenges and potential pitfalls. Media organizations may face external pressures, including censorship, intimidation, or manipulation by political actors, which can compromise their ability to act as agents of peace. Additionally, journalists may encounter ethical dilemmas and risks in conflict zones that impact their reporting. In essence, journalism has the potential to be a powerful force for peace and reconciliation in conflict-affected societies. When practiced responsibly and ethically, journalism can contribute to creating a shared narrative, fostering understanding, and promoting dialogue, all of which are essential components of sustainable peacebuilding processes.

1.5 Theoretical Framework

Peace Journalism is a theory that holds particular significance when examining the intersection of journalism and social-political conflict in contemporary society. In the context of reporting on social-political conflicts, Peace Journalism offers an alternative approach to traditional conflict reporting.

Peace Journalism, developed by Johan Galtung (1998), offers an alternative approach to traditional conflict reporting. It emphasizes the need for journalism to avoid sensationalism, balance reporting, and provide a platform for dialogue. Peace Journalism aims to contribute to conflict resolution by presenting a more nuanced and empathetic understanding of the issues involved.

Principles of Peace Journalism

Peace Journalism operates on the principles of accuracy, fairness, and the promotion of dialogue over sensationalism. It emphasizes the need for journalists to go beyond the surface of conflicts, providing a more comprehensive understanding of the underlying issues and perspectives involved. By prioritizing accuracy and fairness, Peace Journalism seeks to present a balanced portrayal of conflicting parties.

In the realm of social-political conflicts, traditional journalism can sometimes perpetuate stereotypes and contribute to the sensationalization of events. Peace Journalism, on the other hand, encourages journalists to avoid simplistic narratives and sensationalism. It calls for a nuanced representation that delves into the complexities of the conflict, humanizing all parties involved.
Peace Journalism raises questions about the traditional notion of objectivity in journalism. In the context of social-political conflicts, it challenges journalists to balance the pursuit of objectivity with the advocacy of peace and understanding. This is particularly relevant in contemporary society where conflicts are multifaceted and deeply rooted.

Examining the application of Peace Journalism principles in reporting on social-political conflicts sheds light on the media's role in shaping public perception. It prompts an exploration of whether media representations contribute to exacerbating tensions or act as a catalyst for constructive dialogue and conflict resolution.

Peace Journalism, when applied effectively, has the potential to contribute to the transformation of conflicts. By providing a more nuanced and empathetic understanding of the issues at hand, journalists can play a crucial role in influencing public opinion and, consequently, the trajectory of social-political conflicts. Peace Journalism offers a valuable lens through which to analyse and critique the role of journalism in social-political conflicts. By embracing its principles, journalists have the opportunity to not only inform the public but also contribute to fostering a more peaceful and understanding society. This becomes particularly pertinent in the contemporary landscape where the media's influence on public discourse is profound.

II. METHOD

This study adopts an exploratory approach, employing the descriptive research method to investigate the intricate dynamics between journalism and contemporary social-political conflicts. The research relies primarily on qualitative data obtained from secondary sources, including relevant texts, journals, official publications, historical documents, and online resources. These materials serve as valuable sources of insight, allowing for a thorough analysis across thematic areas. The methodology involves consulting and analysing existing literature, documents, and records, using them to interrogate the intricate dynamics between journalism and contemporary social-political conflicts. The findings derived from this method are then evaluated in comparison with other relevant literature on the subject, ensuring consistency and providing a comprehensive understanding of the research topic.

The major findings from the literatures and secondary data reviewed are:

i. Journalists covering social-political conflicts often face challenges to press freedom, as governments or powerful entities may impose censorship, restrictions, or engage in media repression to control narratives. This can lead to emotional stress and burnout among journalists, affecting their ability to cover conflicts objectively.

ii. Conflicts can contribute to polarization in the media landscape, with outlets aligning themselves with particular political or social factions. This can lead to biased reporting or sensationalism, contributing to the escalation of tensions.

iii. Social-political conflicts often witness the rise of citizen journalism facilitated by social media platforms. While this democratizes information dissemination, it also introduces challenges related to the verification of information, as social media can be a source of misinformation and propaganda.

iv. Continuous exposure to traumatic events and the pressure to report under challenging circumstances can affect journalists' mental health, influencing their ability to cover conflicts objectively.

v. Economic Pressures on Media Outlets: Conflict coverage may require significant resources, and media organizations may face economic pressures, especially if conflicts persist over an extended period. Funding challenges can impact the depth and quality of reporting, leading to a focus on sensationalism or surface-level coverage.

vi. Journalism has the potential to be a powerful force for peace and reconciliation in conflict-affected societies. When practiced responsibly and ethically, journalism can contribute to creating a shared narrative, fostering understanding, and promoting dialogue, all of which are essential components of sustainable peacebuilding processes.

vii. Social-political conflicts exert profound influences on the media landscape, shaping the nature of news coverage, press freedom, audience behaviour, and the well-being of
III. RESULTS AND DISCUSSION

3.1 The main challenges faced by journalists when covering social-political conflicts in contemporary society

This study uncovers various challenges that journalists encounter when reporting on social-political conflicts. Apart from the obvious physical risks, the research highlights complex ethical dilemmas that journalists often grapple with. Renowned scholars like Allan and Zelizer (2004) emphasize the significant dangers and the lasting psychological impact on journalists reporting on conflicts. Their work underscores the seriousness of the journalist's role, not just in navigating war zones but also in making intricate ethical decisions.

However, these challenges go beyond immediate physical dangers. The ethical dimension, outlined by the Society of Professional Journalists (SPJ, 2014), adds more complexity, requiring a delicate balance between accurate reporting and minimizing harm. This intricate interplay underscores the precarious nature of journalism during social-political upheavals. As the findings unfold, it becomes clear that a journalist is not just an observer but a moral actor in a complex and often morally ambiguous arena. The study sheds light on these intricate challenges, prompting reflection on the essence of journalism amidst the crucible of social-political conflicts.

3.2 Social-political Conflicts Impact the media landscape

This study delves into the transformative repercussions of social-political conflicts on the media landscape. McChesney's (1999) insights illuminate conflicts as catalysts, propelling shifts in media dynamics and expediting the adoption of digital platforms. In alignment with these findings, Wardle and Derakhshan (2017) highlight the challenges posed to traditional models in the face of the digital era.

The study reveals that social-political conflicts directly threaten press freedom, with governments and influential entities imposing censorship and restrictions, curbing journalists' independence (Hanitzsch et al., 2018). This manifests in media polarization, where outlets align with specific factions, resulting in biased reporting influenced by affiliations (Schmidt, 2017). Social media becomes a prominent platform during conflicts, facilitating the rise of citizen journalism but introducing challenges in information verification (Tandoc et al., 2018). Changes in news consumption patterns emerge, with conflict intensity dominating news cycles but potentially contributing to audience news fatigue (Holton et al., 2013).

The dual role of media in conflicts is evident; it can escalate tensions through biased reporting or act as a crucial mitigator by providing balanced information (Galtung, 1998). Journalists, as the study found, pay a personal toll, facing emotional stress and burnout due to continuous exposure to traumatic events (Newman et al., 2019).

Economically, conflict coverage strains media outlets, requiring substantial resources and potentially leading to a focus on sensationalism or surface-level reporting (Esser & Um, 2017). In conclusion, the study's findings underscore the profound impact of social-political conflicts on the media landscape, influencing news coverage, altering journalistic roles, and shaping societal relationships with the media.

3.3 Journalism's Role in Promoting Peace and Reconciliation in Conflict-Affected Societies

This investigation explores the pivotal role of journalism in fostering peace and reconciliation in conflict-affected societies. Findings from the study indicate that journalism can significantly contribute to these processes.

Journalistic endeavours, as revealed by the study, play a vital role in framing narratives that facilitate understanding and dialogue in conflict-affected regions. Through accurate and balanced reporting, journalists act as mediators, helping bridge gaps and dispel tensions (Galtung, 1998).

Moreover, the study found that responsible journalism can counteract the amplification of conflicts. By providing nuanced perspectives and avoiding sensationalism, journalists contribute to de-escalation and the promotion of dialogue among conflicting parties.
The role of journalism extends to raising awareness about the human toll of conflicts, as the study discovered. By highlighting the human stories behind the conflicts, journalists evoke empathy and foster a collective societal commitment to peace and reconciliation. Furthermore, the study underscores that journalism can serve as a watchdog, holding accountable those who perpetuate conflicts. Investigative reporting can uncover root causes, highlight injustices, and create pressure for positive change, contributing to the long-term peace-building process.

The study’s findings emphasize the substantial extent to which journalism can be a potent force in promoting peace and reconciliation in conflict-affected societies. Through framing narratives, responsible reporting, raising awareness, and acting as a watchdog, journalism emerges as a valuable instrument for positive change in the aftermath of conflicts.

IV. CONCLUSION
In culmination, this study sheds light on the transformative dynamics instigated by social-political conflicts within the media landscape. The identified impacts encompass a spectrum of facets, from challenges to press freedom and polarization in reporting to the rise of citizen journalism facilitated by social media. These conflicts not only reshape how audiences consume news but also place economic pressures on media outlets.

Furthermore, the research underscores the dual role of media as both a catalyst and mitigator of conflicts, influencing their escalation or resolution. The toll on journalists’ well-being, both emotionally and economically, serves as a poignant reminder of the personal costs associated with reporting in conflict zones.

Transitioning to the role of journalism in conflict-affected societies, the study highlights its significant contribution to peace and reconciliation. Through framing narratives, responsible reporting, and acting as a watchdog, journalism emerges as a potent force for positive change.

In essence, the findings underscore the intricate interplay between social-political conflicts, the media landscape, and the potential for journalism to serve as a catalyst for understanding and peace-building. As societies grapple with the challenges posed by conflicts, these insights contribute to a nuanced understanding of the intricate relationships shaping our media and societal landscapes.

Recommendations

(1) **Press Freedom Safeguards**: Governments, international organizations, and advocacy groups should work together to implement and strengthen measures safeguarding press freedom during conflicts.

(2) **Media Literacy Programs**: Educational institutions, governments, and NGOs should collaborate to develop and promote media literacy programs, particularly in conflict-affected regions.

(3) **Journalist Training and Support**: Media organizations, governments, and international bodies should collaborate to establish and fund support systems and training programs for journalists reporting in conflict zones.

(4) **Diversification of News Sources**: Media organizations, regulators, and industry associations should encourage a diverse range of news sources to mitigate polarization in the media landscape.

(5) **Ethical Reporting Guidelines**: Media organizations, professional journalism associations, and regulatory bodies should develop and adhere to ethical reporting guidelines, emphasizing responsible journalism.

(6) **Peace Journalism Initiatives**: Media organizations, NGOs, and international bodies should promote and support peace journalism initiatives, emphasizing framing narratives for understanding and reconciliation.

(7) **International Collaboration**: Media organizations, governments, and NGOs should facilitate international collaboration to address challenges faced by journalists and media outlets during conflicts.
(8) **Public Awareness Campaigns**: Governments, media organizations, and NGOs should collaborate on public awareness campaigns highlighting responsible news consumption and the role of media in peace-building.

(9) **Investment in Conflict Reporting**: Media organizations, donors, and philanthropic foundations should prioritize sustained investment in conflict reporting, allocating resources for in-depth coverage and investigative journalism.

(10) **Research and Continuous Monitoring**: Academic institutions, research organizations, and international bodies should support ongoing research to assess the evolving impact of conflicts on the media landscape, enabling timely adjustments to strategies and policies.

**REFERENCES**


Kovach, Bill. (2007). The elements of journalism: what newspeople should know and the public should expect


London: Overseas Development Institute.


